

**MINUTES
MONTEREY PARK CITY COUNCIL
CENTENNIAL COMMITTEE
SPECIAL JOINT MEETING
MARCH 9, 2016**

The City Council and Centennial Committee of the City of Monterey Park held a Special Joint Meeting at Garvey Ranch Park, located at 781 South Orange Avenue in the City of Monterey Park, Wednesday, March 9, 2015 at 6:00 p.m.

CALL TO ORDER:

Mayor Peter Chan called the meeting to order at 6:07 p.m.

FLAG SALUTE:

Mayor Peter Chan led the flag salute.

ROLL CALL:

Recreation and Community Services Director Dan Costley called the roll:

Council Members Present: Teresa Real Sebastian, Mitchell Ing, Peter Chan, Stephen Lam, and Hans Liang

Council Members Absent: None

Centennial Committee Members: A majority of the committee members were present (William Wheeler, Theresa Amador, Jim Iwaki, Troy Grant, Pauline Lemire, Jeff Schwartz, Evelyn Moreno, Vincent Chang, Joseph Leon, Paul Talbot, David Lau, Cici Lau, Alicia Martinez).

AGENDA ADDITIONS, DELETIONS, CHANGES AND ADOPTIONS

None.

ORAL AND WRITTEN COMMUNICATIONS

None.

UNFINISHED BUSINESS:

1-A. Centennial Marketing - Dave De Pinto of De Pinto Morales - Assistance they can provide

Discussion - David De Pinto, introduced himself and talked about his background. He'll assist with publicity, contact media both electronic and print, assist with fundraising efforts and other duties.

2-B Fundraising Update

- Follow up on potential sponsors
- Banner Program - Vertical Banners and Cross Street Banners
- Review Revenue and Expenditures

Discussion: Council members stated that they will provide additional sponsorship information at the next meeting.

- 2-C. Program Committee Reports - Event Update, Committee to vote on budgets for all proposed activities** Event Chairs - Please submit the latest budgets to Dan Costley by March 9th at noon; otherwise we will use the budget previously submitted.

Discussion:

Rose Parade - Vendor?:

The Committee has not decided or voted on who will be picked to build the float. Sponsor checks will not come from Sing Poli, but from investors. The Committee is fine with going over budget.

(Discussion, No Action)

5K Run - Course? Plan logistics meeting with Police Public Works, Fire:

A sponsor has not be established for his event. The Committee will reach out to hospitals / employees for group attendance at the race.

(Discussion, No Action)

Essay Contest - Publicity plan:

Efforts are being made to reach out to all the schools in the city.

(Discussion, No Action)

Summer Concert Series - need articles, pictures and ads:

The event will take place on the 3rd Saturday of each month. The Committee is meeting and is on track with all aspects of the event.

(Discussion, No Action)

Coming Home with the Lions Club Breakfast - Publicity plan:

Ticket price will be around \$7 each.

(Discussion, No Action)

Prosperity Dinner:

Looking for caters to provide a sit down dinner. Have decorations and entertainment (might cost). Location is Langley Center, on Saturday, October 22nd. Tickets are \$25 per person.

(Discussion, No Action)

Centennial Monument:

Due to shipping issues of the stone needed for the monument, this is being delayed. It may take a month to ship. As a result, this may delay the day of the revealing.

(Discussion, No Action)

Centennial Coin - Cost & how many:

A rendering of the coin has been established. The coin will run \$4.00 a unit.

Motion: Moved by Councilmember Real Sebastian to authorize an expense of \$1,000 from the committee funds to make the initial run of coins. Motion seconded by Council Member Liang. Motion carried by a vote of 5-0.

Play Days - Add new elements to the parade?:

Information and applications are available on the city's website for those individuals/organization wanting to participate in the event. Spoke about the History In Motion contest for Parade Day? Elected officials to be in the parade.

(Discussion, No Action)

Bike Event - Need article, pictures, and ad:

April 16th- 1st Route is a family ride, roughly 6 – 7 miles, on a flat surface. The route will go through downtown areas of the city. The 2nd Route will be a more challenging route. Sponsors include the Metropolitan Water District, who will donate water bottles and Council Member Liang will donate a bike for raffle. The budget is \$1,500.

(Discussion, No Action)

Time Capsule - finalized content list:

Pictures will be taken of the committee during the next schedule meeting, for the time capsule. This event might be delayed until late July.

(Discussion, No Action)

Flag Project - Display:

The Flag will be hung under the California flag, in front of City Hall. The quality, cost and flag size information is needed. There will be Banners for the schools.

(Discussion, No Action)

Short Film Contest - Contest rules:

Randy Ishino has already been contacted. Sponsors are needed to help fund this event. Kurt To, will sponsor? The use of video submission for centennial event is acceptable. Kick starter ideas for sponsorship / website.

(Discussion, No Action)

Fallen Police Officer Project:

Troy Grant for the Monterey Park Police Department is working on restoring the memorial at Elder Park. He would like to get a statue in front of City Hall for fallen officers in the city.

(Discussion, No Action)

NEW BUSINESS:

3-A. Special Promotional Events/Programs/Giveaways

Discussion: Staff discussed special centennial tassel. Additional ideas will be discussed at the next meeting.

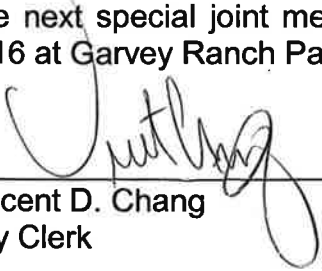
(Discussion, No Action)

3-B. Approval of Minutes: February 10, 2016

Discussion: No minutes were available at this meeting.

There being no further business for consideration, the City Council and the Centennial Committee meeting was adjourned at 7:28 p.m.

The next special joint meeting of the City Council and Centennial Committee is April 13, 2016 at Garvey Ranch Park.



Vincent D. Chang
City Clerk

Approved on April 20, 2016 at the Regular City Council Meeting